



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 4th Semester Examination, 2023

DSE44-TOURISM AND HOSPITALITY MANAGEMENT (4.4)

TOUR PACKAGE OPERATIONS

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions

12×2 = 24

1. What do you understand from the word inbound tour? Enumerate the importance of the inbound tour package. 6+6
2. Explain the basic safety guidelines for travel agencies and tour operators. 12
3. Discuss in detail on various functions of a Standard Travel Agency. 12
4. Prepare a detailed itinerary covering Major Tourist Centres of Bengal for one couple covering the time of 3 nights / 4 days. 12

GROUP-B

5. Answer any *four* questions:

6×4 = 24

- (a) State the special requirements for an outbound tour package.
- (b) What are the basic travel formalities that a tour guide should follow?
- (c) How would you set up a tour operating business?
- (d) Explain the different promotional tools used by Tour Operators.
- (e) What are the different factors to be considered while preparing an Itinerary?
- (f) Explain the different types of the tourism package.

GROUP-C

6. Answer any *four* questions:

3×4 = 12

- (a) What do you mean by customization tours?
- (b) Elucidate the difference between itinerary and tourism package.
- (c) Explain the factors that affect regional tourism.
- (d) Explain the difference between hosted and independent tours.
- (e) What you meant by Specialized Travel Agency?
- (f) State the Importance of Tour Costing.

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